

# progress report

2011

## 2012 Wish List

- \$25,000 - Seed gift for  
Endowment Fund
- \$30,000 - Literacy Programming  
Fund
- \$50,000 - Literacy Playground at  
Farr Regional Library



Remember to use  
[Goodsearch](#)  
for all your Internet  
shopping and  
searching!



## Please Support Your Libraries

On December 6, Colorado citizens will come together again to raise millions of dollars for non-profits including the High Plains Library District Foundation.

Last year, the goal to raise \$1 million for Colorado charities was exceeded—in fact, Colorado's participating non-profits raised \$8.7 million!

Through this year's campaign, the High Plains Library District Foundation hopes to raise \$20,000 in support of your library programs, collections, technologies and special projects.

- **100 percent of your donation** will come to us when you give through GivingFirst.org AND when you give online any time on December 6, the value of your donation will be increased by the FirstBank Incentive Fund.
- **Help us win cash prizes!** We have a chance to win \$1,000 Bonus Bucks and \$5,000 High Five cash prizes when you remember us on Colorado Gives Day.
- Set up a [personal fundraising page](#) to run from now through December 8th (so you can check your progress). The fundraising page that raises the most for us will **win a Nook Color!** (so you can download free e-books from your library).

## Why Give? A Donor's Perspective

by Dr. Neil Allen

Since I was a child I have been in love with libraries. On the day I received my first card, I distinctly remember being in a state of disbelief. Vast numbers of books filled with stories, art work and photographs which could be checked out without a charge - it was a dream come true! I carried more books up to the checkout desk than I could physically transport home. (I can only imagine what the librarian thought). Years later when I saw the film Matilda I found myself empathizing with her in the scene when she is hauling the books home in her red wagon.

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The **mission** of the High Plains Library District Foundation is to **cultivate information, inspiration and entertainment** for our communities by **raising funds to sustain and create literacy programs, technology upgrades and capital improvements for our libraries.**

[www.MyLibrary.us/donate](http://www.MyLibrary.us/donate)

# Your Investment in HPLD Foundation = Investment in Our Communities

## NATIONAL LIBRARY WEEK

Colorado's First Lady, author Helen Thorpe, helped us kick off National Library Week in April. Patrons filled the meeting room at Farr Regional Library, and many came clutching their own copy of *Just Like Us: The true story of four Mexican girls coming of age in America*. Helen Thorpe's appearance to discuss her book proved an exciting and memorable evening for patrons of the High Plains Library District.



Thorpe discussed the progression of her writing career, the process of five years of research, writing and working with a fine editor, how the book was nearly 'dead' until *O Magazine* ran a favorable review, as well as the issues facing undocumented children upon becoming adults.

There were many questions from the audience such as "What can we do now to help these kids?," and "How are you going to continue your writing career, now that you are in the spotlight as First Lady of Colorado?"

Dozens lined up afterward in the foyer at Farr to have Ms. Thorpe sign their book. Thorpe was gracious, down-to-earth and interacted for a moment with each reader. We received many favorable comments for having this fine writer to the library and exploring a timely, controversial issue and HPLD Executive Director Janine Reid received two letters from community leaders praising HPLD for hosting the event.



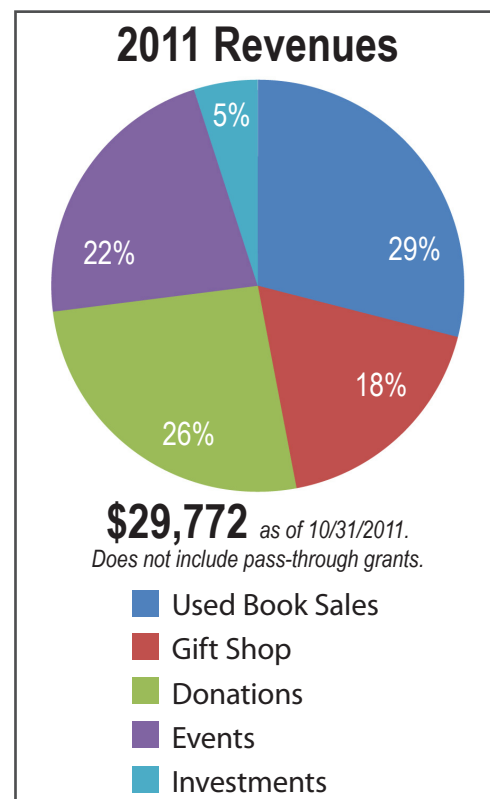
Our ongoing used book sales in the branches provided the prize books for the 2,766 of the 7,965 Summer Reading Program registrants who completed the program. Please keep buying your reads at the library!

The Foundation also sponsored performer Indiana Bones who with his artifacts, fossils, lively puppets and a crack of his bull whip, led the audience on a journey through time.



Several restaurants joined the High Plains Library District Foundation in sponsoring a literacy awareness and fundraising campaign, Food 4 Thought, on International Literacy Day – September 8th.

Kenny's Steakhouse, Red's Dogs & Donuts, and Applebee's donated a percentage of their proceeds on that day to the Weld County Literacy Fund, a pass-through fund of the Community Foundation serving Greeley and Weld County. They and several other restaurants and the Weld Food Bank also distributed placemats with literacy information, resources and games.



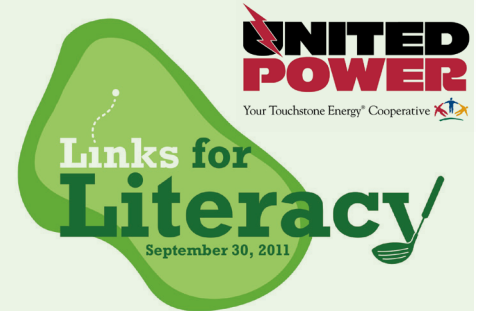
# FUNdraising

## A Big Success FORE the HPLD Foundation!

The Foundation's first golf tournament fundraising event was amazing – perfect weather, great prizes, and approximately \$4800 was raised in support of your library programs and projects!

A heartfelt thank you goes out to all that made this event possible:

- **Co-Chairs:** Dan & Marina Alcazar
- **Planning Committee:** Mary Adams, Laura Burnett, John Cordova, Kelly Fanning, Melissa Jensen, Carrie Kasperick, Mary Linscome, Pete Niehoff, James Sites
- **Title Sponsor:** United Power
- **Cart Sponsors:** Air Xtreme & Adolphson Peterson Construction
- **Range Sponsors:** College Credit Union & Mister Money
- **Hole Sponsors:** Dell, HPLD Foundation Treasurer Mary Linscome, Niehoff Design Studios, Northern Colorado Paper, Ricky's Lucky Nuts, Unique Management Services, Weld Country Prevention Partners
- And, last but most certainly not least... hats off to the **volunteers** who were a tremendous help at the event: Marlene Elder, Nora Burmeister and Annie Epperson.



We'll do it again next September – hope to see you there.

For information about sponsorships, please contact Melissa Jensen at (970) 506-8565.

## Leave a Legacy



Download a copy of the *Leave a Legacy* brochure [here](#).

**MARJORIE** dedicated her life to education as an elementary school teacher and viewed the public library as a partner in teaching her students to be resourceful and develop a love for lifelong learning. She often brought her best buddy, Buster, to the library to help kids in the PAWS to Read program.

She passed away last year, but her memory lives on through the early childhood literacy collection she funded through a gift she designated to the library in her will.

Thanks to Marjorie, hundreds of children will benefit from her gift of literacy.

### HOW TO GET YOUR LEGACY PLAN STARTED

- Make the High Plains Library District a beneficiary of your life insurance, pension plan or IRA.
- Make sure you have an up-to-date will or living trust that reflects your charitable intentions. Without these documents, you surrender control of your property and assets to the courts.
- Contact your financial advisor (a financial planner, lawyer or accountant) and ask for help in establishing your charitable gift. Think beyond cash—you can leave stocks, real estate, insurance policies and personal property.
- Contact the HPLD Foundation at (970) 506-8565 to talk about how you would like us to utilize your gift in our libraries.

## Why Give? A Donor's Perspective

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The modern library is far advanced from the libraries of the 1950's with computers and internet access, DVDs, access to valuable databases for researching just about anything from automotive repair to genealogy, and, yes, e-books! In my opinion, libraries are getting better all the time and it's a shame that every single person in our community isn't taking advantage of their resources. In fact, only about half of the High Plains Library District service area population has a library card.

Last year, The High Plains Library District provided 344,010 computer sessions, registered 7,965 Summer Reading Program participants, and circulated 2,774,600 items – an increase of 21% over 2009.

This year they've been working hard to bring library services to our smaller Weld towns and the residents of the new homeless shelter by opening nine public computer centers – what a great concept! I feel like the few tax dollars I'm asked to invest in our libraries provides an amazing return on investment for our communities.\*

If I can't convince you that libraries are the goldmines of our community, I thought I might share some words of wisdom about libraries from some famous folks...

*"A library is not a luxury but one of the necessities of life."* ~ Henry Ward Beecher

*"Everything you need for better future and success has already been written. And guess what? All you have to do is go to the library."* ~ Henri Frederic Amiel

*"I'm not comfortable being preachy, but more people need to start spending as much time in the library as they do on the basketball court."* ~ Kareem Abdul-Jabbar

*"Perhaps no place in any community is so totally democratic as the town library. The only entrance requirement is interest."* ~ Lady Bird Johnson

*"The library is the temple of learning, and learning has liberated more people than all the wars in history."* ~ Carl T. Rowan

During this holiday season, I encourage everyone to appreciate the gifts our libraries this week by giving a gift to your community through a donation to the High Plains Library District. We are most fortunate to have the High Plains Libraries in our communities. They deserve our support!

\*To find out your personal return on investment for the tax dollars you pay for library services, go to [www.MyLibrary.us/donate](http://www.MyLibrary.us/donate).

## Remember our Gift Shop This Holiday Season



'Tis the season for giving gifts...take a look at what you can buy from our [gift shop](#).

*100% of our profits support your libraries!*

Thanks to all of our gift shop volunteers who give so generously of their time!

## Volunteers Needed

Give back to your library by [volunteering](#) with the HPLD Foundation. We are always seeking volunteers to help run the gift shop at Farr, our ongoing book sales at each branch, and our special events.